Building a Startup Ecosystem – Are you Ready for the Tech?

About me....





etventure

STARTUP CHALLENGES

... a blog providing advice for early-stage #startups, telling startup stories from European #entrepreneurs and smart minds. Powered by Maren Lesche, storyteller & Social Media Specialist from Berlin









IPETITIO

Talkit

created by



Gastbeitrag von Maren Lesche 7 Krankheiten, an denen Start-ups leiden

Jede kleine Fehlentscheidung kostet Geld. "Trial & Error"-Strategien sind gut, zu viele kleine Fehler können dem Startup jedoch unwiderruflich schaden. Performt eine neue App nicht, ist die Anmeldung bereits schwierig, wird sie sofort vom Smartphone gelöscht – eine zweite Change erhält sie selten von Nutzern.









Berlin = Silicon Allee

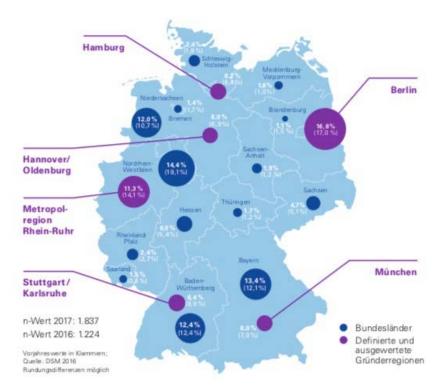
2017 Global Startup Ecosystem Ranking



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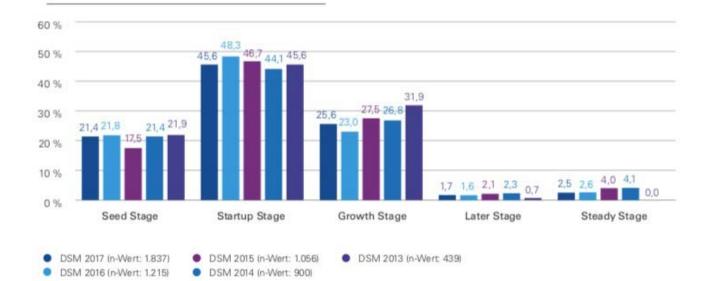


8,000+ startups.





Germany is a rather young startup ecosystem

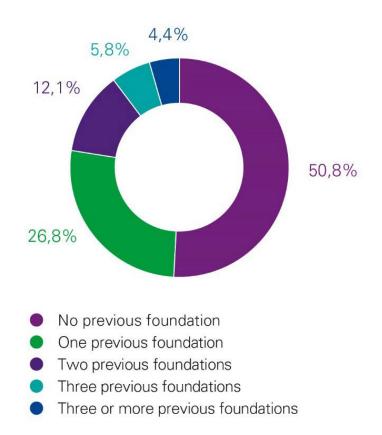




Four sectors where German startups have succeeded

 FinTech Credit related and consumer business Large market for consumer finance Population which travels a great deal 	Kreditech CHECK24 N 26	 AdTech Big data, data analytics, data mgmt, SEO E-commerce companies as customers High small- & mid-cap M&A-activity 	Fyber Zanox.
• Fashion, auctions, and food delivery	AUTO 1 > zalando	 Leisure E-sports, gaming, travel, and music 	Get Your Guide
 Largest market for fashion in Europe Lean and cost competitive, low margin 		 Travel culturally important Large number of consumers 	

49.1% of founders are serial entrepreneurs







The share of female founders rises to 14.6%

n: 1.220 Source: DSM 2016



Why do you need a Startup Ecosystem?

Millennials: "The Me Me Me Me Generation"



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Millennials are.... Multitaskers

AVOICE



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Millennials are.... "Connected"

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Millennials are.... "Tech- and Data Driven"

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Millennials are.... "focused on Instant Gratification & Recognition"



Millennials are.... "not willing to sacrifice Work-Life Balance & Flexibility"

Millennials are.... "collaborative"



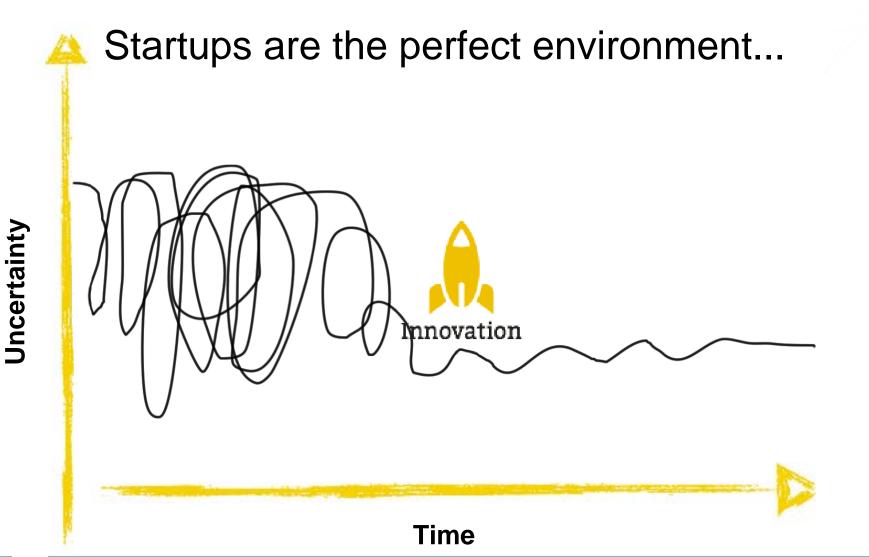
Millennials are.... "all about Transparency and Empowerment"



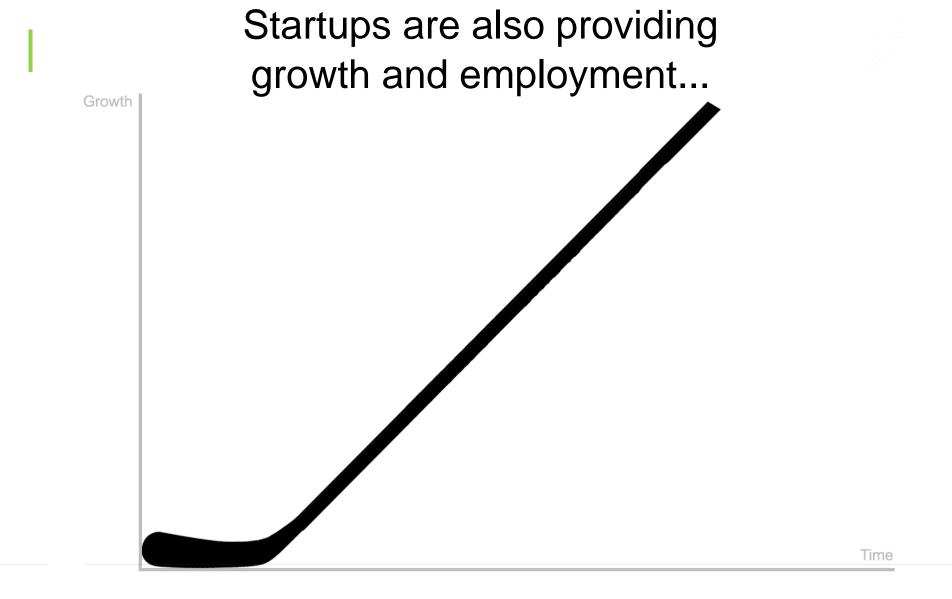
Millennials are.... "mobile and international"

Millennials are....eager to change









Internationals welcome!



Anteil Berlins an allen deutschen Start-ups Berlin ist mit seinen 2000

Start-ups die deutsche Nr. 1

56000

Mitarbeiter sind in der Berliner Start-up-Szene tätig

24000

neue Jobs entstehen innerhalb der nächsten zwölf Monate in Berlin

Herkunft der Mitarbeiter

12

21

EU-Staaten Nicht-EU-Staaten Mit einem Anteil von 33 Prozent ausländischen Mitarbeitern sind Berlins Start-ups am internationalsten

German Startups

Association



31

What are the Key Factors for a vibrant Startup Ecosystem?

Fertile Environment

- Fred

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BERLIN 7-9 NOVEMBER 2014

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Game Maker - Spielmacher









Diese Übersicht basiert auf meinen subjekten Erfahrungen, Nachforschungen und persönlichem Netzwerk. Logos sind Firmenbeteiligungen oder Gründungen der jeweiligen Personen. Es fehlen zahlreiche Firmen und Namen aufgrund der hohen Komplexität. Bitte eine Email an f@bootstrapping.me senden, wenn diese Übersicht ergänzt werden sollte.



Successful Startup Hubs in Europe?

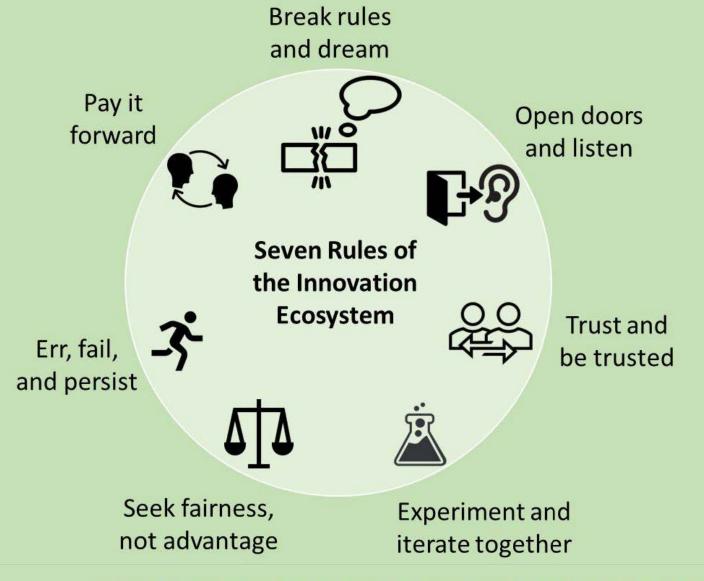




How to Become a Successful Startup Hubs in Europe?

Rainforest Approach

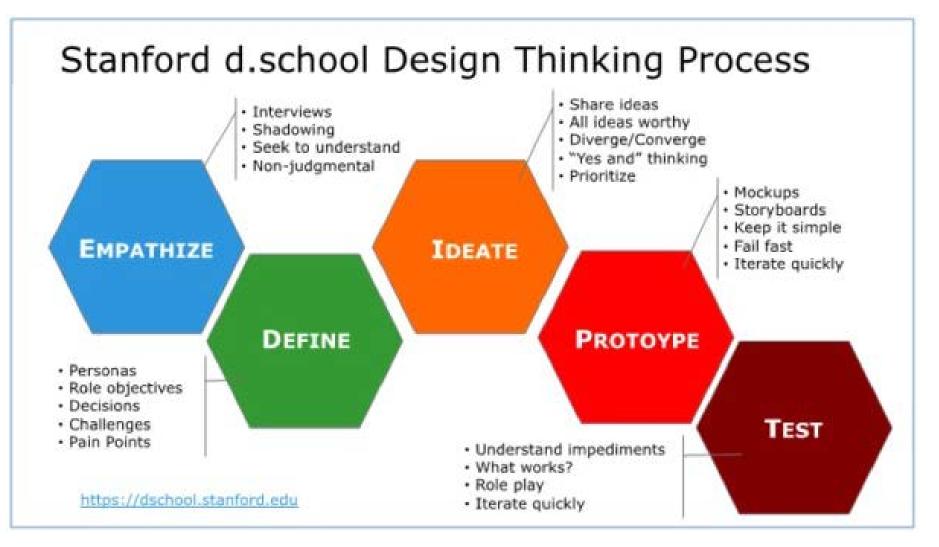
"The Rainforest flourishes based on diversity and a seemingly unstructured balance of collaboration and competition."



2012, Victor Hwang and Greg Horowitt. The Rainforest: The Secret to Building the Next Silicon Valley

Treat your Ecosystem as a Startup.







Copy Smartly!

Reach Out!

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